

2023
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ISV SOLUTIONS SHOWCASE SERIES

An easy and effective way to get in front of your customer and partner prospects.

MSDW is the leading provider of digital marketing solutions for Dynamics ISVs and Partners.

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ABOUT ERP SOFTWARE BLOG

The ERP Software Blog and CRM Software Blog are industry-leading group blog sites that reach over 75,000 visitors a month. These sites feature content written by 150+ Microsoft Dynamics VAR and ISV Partners to educate Microsoft Dynamics buyers and users. Anya Ciecierski, a marketer in the Microsoft channel since 1999, co-founded the group blog sites in 2009 to help Partners “use the power of the group” to increase awareness, traffic, and leads. Anya Ciecierski is a regular speaker and media partner for channel events.

Visit www.ERPSoftwareBlog.com and www.CRMSoftwareBlog.com

ABOUT MSDW

MSDynamicsWorld.com (MSDW) is the largest and most trusted news and information resource for decision makers and influencers within the Microsoft Dynamics ecosystem. MSDW’s demand generation programs are the only offerings available today in the Dynamics community that provide ISVs and partners with measurable results while connecting them with the largest possible target market.

Since 2008, our mission has been to be a strategic partner to the marketing departments of Dynamics ISVs and partners. Uniquely-focused on building an online community, we offer essential, executive level insights to over 100,000 active Dynamics professionals who register to access the content and information most critical and relevant to their business decision-making roles.

Over 100,000 Dynamics Professionals Comprise Our Community

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PROGRAM DETAILS

Dynamics customer organizations constantly want to see third-party solutions in action that can enhance the operational efficiency of their business. And partners want the latest guidance on software that so they can better advise their clients and deliver great outcomes.

Now in its fourth year running, The ISV Solution Showcase Series, a joint offering from MSDynamicsWorld (MSDW) and ERPSoftwareBlog.com, offers ISVs an easy and effective way to get in front of their customer and partner prospects to demo solutions and generate highly targeted sales leads.

Each session highlights a maximum of five innovative ISVs, so make sure you are included in this great offering!

You will receive the following benefits for each showcase session you participate in:

- Complete contact and profile information of all registrants
- 10–15 minute product demo
- Collect on-demand leads for your sponsored session for 30 days after the webcast airs
- Logo on all email promotions
- Each session is pre-recorded and played three times in a single day as a “simulive” webcast
- Promotion by MSDW and ERP/CRM Software Blogs

Investment: \$2,000 per session

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SIGN UP INFORMATION

Please select the 2024 session(s) you would like to participate in:

AP Automation for AX/F&O

February October

AP Automation for NAV/BC

February October

Supply Chain Management for AX/F&O

February September

Supply Chain Management for NAV/BC

February September

Cool Tools Built on Power Platform

March

BI/Reporting for AX/F&O

April November

BI/Reporting NAV/BC

April November

Financial Management for AX/F&O

April November

Financial Management for NAV/BC

April November

Total investment (\$2,000 per session)

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CONTACT INFORMATION

Company

Contact

Email

Signature

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TERMS & CONDITIONS

1. Payment in full is due upon signing. Payment can be made directly online through link within invoice, or via ACH/wire transfer.
2. \$500 cancellation fee if canceled five (5) or more weeks before event date, but you can move to a future session.
3. No refund if canceled five (5) weeks or less before event date.
4. The sponsor agrees to indemnify and hold harmless the publisher, its officers, agents, and employees against all damages, costs, and expenses including—without limitations—attorney’s fees resulting from any claim, action, or proceeding alleging that the event infringes on any copyright, violates any right of privacy or other personal or property right, contains any libelous matter or other matter contrary to law, or contains any formula or instructions injurious to the user of the product.

Please email form to ABerezin@MSDynamicsWorld.com.

MSDynamicsWorld.com (MSDW) has delivered us the best-quality leads in the Microsoft Dynamics ecosystem. We have tried many other sources and our investment with MSDW has outperformed them all. Our only regret is that we didn't begin sooner.
- Simplanova